

Events Sub Committee Meeting by zoom
Thursday 30th September 2021

Present: Cllr T Stedman (TS) Cllr J Boyd Green (JBG) Cllr J Prothero (JPr)
 Cllr J Morgan (JM) Cllr F Howard (FH) Cllr G Like (GL)

In Attendance: Nick Burdekin (NB)

E9. Apologies for absence:

Cllr S Morris (SM) Cllr D Landymore (DL) Cllr A Powell (AP) Cllr R Golesworthy (RWG)

E10. Minutes of the meeting dated 27 May 2021

The minutes of the meeting dated 27 May 2021 were agreed as a true and accurate record.

E11. Matters Arising

JBG said that the organiser of the Pride Event had e-mailed him to say she had received a death threat. Councillors advised JBG to ask the lady to contact the police via 101 to report this. TS also to send JBG a contact for the local police.

E12. Terms of Reference to be reviewed and agreed

TS read through the Terms of Reference. Two changes were made:

- Change 'Senior Citizens' Christmas Party' to 'Community Christmas Party'
- HTC had previously agreed to bring in additional community partners to expand the reach of events being put on in Hay

NB to make the amendments

E13. Hay Festival in town - Winter Festival 2021 / Summer Festival 2022

TS said that Jane Dodds was unable to attend the meeting but had sent NB alternative dates.

Councillors agreed more events in town were desirable, but that Hay Festival is an independent business. Councillors agreed to hold a follow up meeting with the emphasis on how HTC and the wider community/partners can encourage the community to put on more events in Hay. Jane Dodds to be invited to the meeting along with:

- Hay Festival
- Hay Chamber of Commerce
- Hay Castle
- The Globe

NB to arrange meeting between above partners and HTC

E14. VAGA Festival

TS and FH have been exploring the possibility of holding a VAGA festival. TS explained that VAGA is a proposed walking and food festival for October 2022 and that VAGA is Roman for the River Wye and roaming.

The theme behind VAGA is to celebrate all the counties/areas which the River Wye runs through. Ludlow Food Festival is a model in mind and has some ticketed events in the castle grounds and the whole town gets involved. Some of the monies raised go to nominated charities.

Possible ideas for VAGA included:

- Guided walks
- Evening talks with themed meals
- Businesses could put picnic hampers together
- Businesses could put packed lunches together for walkers
- "Tour of the World" through variety of food stalls in Memorial Square Car Park/town centre
- Community picnic

Lots of partners have already agreed to take part including: Drovers Cycle Hire and Origin Pizza.

TS said that there will another meeting shortly.

E15. Community Christmas party 2021 - actions to be agreed

Cllrs agreed to hold a Community Christmas party despite possible Covid-issues. The date provisionally agreed was: Tuesday 11 January 2022. The following actions were agreed:

- NB/AP to contact Masonic Lodge and book venue
- NB/AP to contact Piccadilly Caterers and get quote / book meals (possible alternative company Golden Valley)
- Transport - NB to inform Dial-a-Ride of date of proposed party to book community transport
- NB to ask Londis if they would be happy to take raffle prizes again
- TS/JM to ask Hay Primary School if they can bring the school choir
- TS to ask Joy and Alistair Hawes if they would be able to sing
- All members of the community will be invited to attend

Issue to consider: Ask Piccadilly Caterers about a possible deposit in case the event needs to be cancelled at short notice due to Covid-19.

E16. Christmas Light Switch On 2021

NB said he had spoken to Katie Sutton, Chamber of Commerce, who has said that the Chamber does still want a new group to be formed to focus on the Christmas lights for 2022 but that the Chamber is committed to organising the lights this year given the timescales.

JBG added that there will be no food fair this year, so no marquee in the Memorial Square Car Park (MSCP)

A discussion was held about how to maximise the event for Hay town centre and the local community. Cllrs agreed that for this year, for the Friday night lights turn on, the following would be requested:

- Santa in town (TS to ask);
- Community choir / carol service / Shantymen after the lights have been turned on to try and maintain footfall in the town centre for longer than last year and to create a family atmosphere (JBG to ask);
- Ask local food and drink providers if they would be able to set up in MSCP (TS to ask).

HTC Citizen of the Year Awards (2020 and 2021) - Cllrs suggested holding the Citizen of

the Year presentation of awards immediately prior to the lights switch on, which would then enable the CoftheY winners to help with the lights turning on ceremony with the celebrity. So the order of events would be:

1. Citizen of the Year award ceremony
2. Lights Switch On
3. Music/food and drink (providers would come with their own vehicles/set up etc.)

For the Saturday, the following activities were suggested:

- A bigger version of the food and drink providers to be in town (including the providers from Friday night);
- Possibility of hiring a band to play Saturday evening. Could this be used to raise revenues through donations for next year's Christmas lights or local charities?

Suggestions for 2022 lights switch on included:

- Putting the timing of the lights switch on to a later time to encourage people to stay in Hay for longer;
- Putting on a nativity in town;

Cllr FH left the meeting at 7.10 pm

Issue for this year: what to charge the food and drink providers for their pitches

Cllr JBG left the meeting at 7.15 pm

Cllrs agreed that Events should meet again week commencing 4 October (Thursday 7th October provisionally) before holding a second meeting, (Monday 11 October provisionally) with Jane Dodds. The first Events meeting to consider the cost of pitches for market stalls.

E17. Queen's Platinum Jubilee

Item deferred

E18. Agree provisional budget 2022 to 2023

Item deferred

E19. Action Plan 2022 to 2023

TS agreed to put together an Action Plan once more dates are firmed up. This Action Plan will be more changeable than other Sub Committees as events will be added as and when they come up.

E20. Any Other Business

None

E21. Date and time of next meeting

To be determined - provisionally Thursday 7th October 2021

The meeting closed at 7.30 pm

Signed.....

Date.....